



## Sustainable Solutions Post



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### KPPC Presents 2011 Environmental Sustainability Awards to Kentucky Companies

KPPC is proud to announce that Republic Conduit of Louisville and Sherwin-Williams of Richmond are winners of the Center's 2011 Environmental Sustainability Award, which recognizes KPPC client companies that demonstrate a commitment to the principles of sustainability. The awards were presented to the companies during national Pollution Prevention (P2) Week in September.



*Republic Conduit's VP-Plant Manager, Federico Battelli and Projects Coordinator Victor Grazionale accepting the award from KPPC's Cam Metcalf (left) and Lane Freiberger (right).*



*Sherwin-Williams team members accepting the award at the Richmond Distribution Center.*

26-27, Memphis, TN

[See additional photos from award presentations.](#)

Both companies receiving the award this year have well-developed programs and teams, and their recent activities have spanned the social, environmental and economic aspects of sustainability. In addition, they each signed the [Kentucky Save Energy Now \(KY SEN\)](#) pledge in 2010, committing to reducing energy use at their facilities by 2.5 percent per year for 10 years.

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## KPPC Wins Two National MVP2 Awards

Since 1999, the National Pollution Prevention Roundtable has sponsored the Most Valuable Pollution Prevention (MVP2) Awards program to recognize the successes of innovators in the areas of pollution prevention and sustainability. On September 20, KPPC received two MVP2 awards at a ceremony in Washington, DC.

### Project/Programs

KPPC's Technical Assistance Services were recognized in the Project/Programs Award category for helping the Center's clients develop systems approaches to implementing environmental sustainability efforts.

### P2 Champion

KPPC Executive Director Cam Metcalf received the P2 Champion Award, recognizing his contributions to the field of P2. NPPR Executive Director Jeffrey Burke said, "I know of no one who is more deserving or worthy of the honor of being recognized as a P2 Champion than Cam



Metcalf. He has been a leader in the P2 community for more than 30 years and continues to use his powerful voice to promote environmental sustainability."

The MVP2 Awards are presented annually during national Pollution Prevention Week. A panel of national P2 experts reviews the nominations and chooses the award winners.

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KPPC is Kentucky's primary resource to help businesses, industries and other organizations develop environmentally sustainable, cost-saving solutions for improved efficiency. Based at the University of Louisville J.B. Speed School of Engineering, KPPC provides technical information and assistance that is free, confidential and non-regulatory.

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## KPPC 2010-2011 Annual Report Available Online

Over the past 16 years, KPPC has evolved and expanded its mission, service model and technical expertise to become one of the leading state technical assistance centers in the nation. We invite you to review the [KPPC 2010-2011 Annual Report](#), which details the programs and services provided by the Center, as well as performance metrics and client success stories.



## Newsbits

- **U.S. EPA Launches Green Products Web Portal for P2 Week**  
Using the new [green products web portal](#), consumers can find electronics and appliances that have earned the Energy Star label and can browse WaterSense products that help save energy and water. Additionally, consumers can find information about cleaning products that are safer for the environment and people's health. These products bear the EPA Design for the Environment (DfE) label. The portal will also help manufacturers and institutional purchasers with information on standards and criteria for designing greener products.



- **P2Rx Announces Launch of National Sustainable Lodging Network**

On September 19, the Pollution Prevention Resource Exchange (P2Rx) announced the launch of the National Sustainable Lodging Network, an online community of sustainable hospitality practitioners and an information clearinghouse to support the work of this community.



[SustainableLodging.org](#) brings lodging operations together with federal, state, local and tribal sustainable hospitality programs, including environmental agencies, tourism boards and lodging associations. The goals for the site are to provide forums for sustainable hospitality practitioners to share information on practices and challenges; elevate sustainable hospitality programs and the facilities that participate in them; increase the adoption of sustainable hospitality practices nationwide; and foster innovation in sustainable lodging through the exchange of ideas.

- **AT&T Becomes Latest Company to Use Plastic Made from Sugarcane**

[From GreenBiz.com:](#)

Just in the last few years, we've seen a surge in companies experimenting with plastics derived from sugarcane.



Procter & Gamble, for

example, began using sugarcane-based plastics for some Pantene Pro-V, Covergirl and Max Factor products. Heinz also said a few months ago that it would license The Coca-Cola Company's PlantBottle technology for use in its ketchup packaging.

Sensing a market opportunity, Dow Chemical has launched a joint venture in Brazil to make bioplastic using ethanol made from sugarcane, we reported last month. The company claims it can do this at a competitive price-point.

Now we can add AT&T to the list. The telecommunications giant said yesterday it will begin using sugarcane-based plastic in packaging for its branded wireless accessories, such as cell phone cases and power cords that hit the shelves beginning October 2. As much as 30 percent of the packaging will come from ethanol made from sugarcane.

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## Upcoming Training, Events and Conferences

**Commercial Energy Efficiency Expo, October 6,  
9:30 a.m.-2:30**

**p.m. ET, Louisville**

Join the [Louisville Energy Alliance](#) for this showcase of products and services to increase energy efficiency in commercial and industrial buildings. This free event will be held at the Kentucky International Convention Center.



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## Kentucky Energy Alliance Facility Tour and Roundtable, October 11, 10:00 a.m.-3:00 p.m. ET, Louisville

Join KPPC for a tour of the [Republic Conduit](#) facility in Louisville and see energy savings at work. The tour and roundtable are presented as part of KPPC's environmental sustainability training series. There is no fee to attend this event, and lunch will be provided. [Register online.](#)

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## Power Factor Webinar, October 26, 2:00-3:00 p.m. ET

Energy Managers, Facility Engineers, Operators, Plant Managers and Maintenance Staff - join KPPC's environmental sustainability engineers to explore the basics of power factor and power factor correction.

Power Factor is an often misunderstood term in industry. During this webinar, participants will develop an understanding of why Power Factor is important to both industrial facilities and utility companies as well as learn about the benefits and drawbacks of common correction methods. Real examples from industrial facilities will illustrate how having a low Power Factor can increase utility bill charges and negatively affect production equipment.

Presented as part of KPPC's environmental sustainability training series. [Register online.](#)

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## A Symposium for the Southeast: Recycling & the Economy, October 26-27, Memphis, TN

The symposium will address recycling's impact on local economies and tracking regional job development in the field. Consumer product company officials, recycling industry representatives, state commerce Officers, elected officials and recycling organizations are encouraged to attend.



The Southeast Recycling Development Council is partnering with the State of Tennessee and U.S. EPA Region 4 to host the event. [Register online.](#)

