



### In this issue...

KPPC Searching for  
KEEPS Technical  
Manager

Green Tip of the Month

Newsbits

Fast Facts from the U.S.  
EPA

### Mark Your Calendar

Inside the Sustainability  
Consortium – December  
2, 1:00 p.m. to 2:30 p.m.  
EST – Webinar

Boosting Battery  
Recycling in the US:  
Setting Goals and  
Measuring Progress –  
Teleconference –  
December 2, 2:00 p.m.  
to 3:30 p.m. EST

How to Minimize Liability  
in IT Asset Disposition –  
December 9, 2:00 p.m.  
to 3:00 p.m. EST –  
Webinar

KREC Quarterly  
Meeting – December 10,  
1:00 p.m. to 3:00 p.m.  
EST – Frankfort

Economic and  
Environmental Benefits  
of EPR: Making the  
Case for Product  
Stewardship –  
Teleconference –

Volume 2, Issue 11  
November 2009

## KPPC Searching for KEEPS Technical Manager

Please forward this notice to anyone you may know who may be interested in applying for this position.

The KEEPS Technical Manager will provide supervisory oversight for the Kentucky Energy Efficiency Program for Schools (KEEPS) engineering staff. KEEPS is a state-wide program which provides various tools, training, coaching and expertise to assist participating school districts in reducing energy consumption and lowering operating expenses. Applicants must have a bachelor's degree in engineering and five years of related experience, as well as previous experience in the energy service, energy consulting or energy management sectors. They must be experienced in conducting and leading energy assessments and performing tariff analysis.

*NOTE: This is a time-limited position funded by the Kentucky Department for Energy Development and Independence through the American Recovery and Reinvestment Act of 2009. This position will be funded for a maximum duration of 28 months from the date of hire, and is subject to continued funding if made available.*

Additional [job openings with KPPC](#) will be available through March 2010. Interested applicants must apply for positions through [University of Louisville Human Resources](#).

## Green Tip of the Month

Join the growing trend around the world called "BYOB," or "bring your own bag." Whether heading to the mall or to the grocery store, try to remember to take that cloth bag with you.

Retailers and grocery stores everywhere are all getting involved. CVS Pharmacy customers will receive a \$1 rebate every fourth time they use a non-disposable bag and Target Stores are taking



December 15, 2:00 p.m.  
to 3:30 p.m. EST

The Southeast  
Recycling Conference &  
Trade Show – March 7-  
10, 2010 – Destin, FL

five-cents off at the register for every non-disposable bag a customer brings in to use. Target tested the program at 100 stores last year and found a 58-percent reduction in plastic bags used.

According to The Wall Street Journal, the U.S. goes through 100 billion plastic shopping bags annually. An estimated 12 million barrels of oil is required to make that many plastic bags. These bags will accumulate and persist on our planet for up to 1,000 years.

## Newsbits

- **EKU Moving Toward Energy Efficiency**

*From the Associated Press* – Eastern Kentucky University's efforts at making a more energy efficient campus are about 75 percent complete, school officials say, with a goal of being done by the spring of 2010. Upon the project's completion, the energy savings will be equivalent to preserving 227 acres of forest land, taking 6,229 cars off the road and preventing 179 rail cars of coal from being burned. [Read more here.](#)

- **Companies More Likely Than Ever to Invest in Efficiency Retrofits, Study Says**

*From GreenBiz.com* – Seventy-four percent of corporate real estate executives now say they would be willing to pay a premium to retrofit the office space they own to achieve sustainability goals, a new survey has found. That figure compares to the 53 percent last year who said they would make such an investment, according to results of the 2009 sustainability survey. The survey findings released this month showed that despite persistent tough times, corporate real estate execs continue to embrace and act upon sustainability values – and some do so more strongly than ever. [Read the entire article here.](#)

- **'LEED for Landscapes' Aims to Green the Nation's Greens**

*From GreenerBuildings.com* – The United States' first voluntary rating system for sustainable landscapes launched earlier this month, a development its creators hope will do for the landscaping sector what LEED did for the building industry. The American Society of Landscape Architects, Lady Bird Johnson Wildflower Center and the U.S. Botanic Garden partnered to develop the rating system as part of the Sustainable Sites Initiative, which they plan to test through a series of pilot projects over the next two years. [Read the entire article here.](#)

## Fast Facts from the U.S. EPA

- Incinerating 10,000 tons of waste creates one job; landfilling 10,000 tons of waste creates six jobs; recycling 10,000 tons of waste creates 36 jobs. – “Resource Conservation Challenge: Campaigning Against Waste”
- Every ton of mixed paper recycled can save the energy equivalent of 185 gallons of gasoline.
- One ton of recycled steel saves the energy equivalent of 3.6 barrels of oil and 1.49 tons of iron ore over the production of new steel.



## Mark your Calendar for these Upcoming Conferences and Events

### **Inside the Sustainability Consortium – December 2, 1:00 p.m. to 2:30 p.m. EST – Webinar**

The Sustainability Consortium will have a far-reaching impact in the management of supply chains. If you're a professional



involved in supply chain management and sustainability, you can't afford to miss out on this event. Join the Consortium co-chairs for this webinar to learn how the group's work will be used in the marketplace and understand the influence of Walmart relative to other member companies and stakeholders. Participants will gain understanding of how the Consortium is structured and governed, who is influencing its decisions, and what product categories the group will be working on to develop standards over the coming year.

Registration per attendee is \$99 and an archive version of the webinar will be available after the event for paid registrants. Limited Seating - [Register Today!](#)

### **Boosting Battery Recycling in the US: Setting Goals and Measuring Progress – Teleconference – December 2, 2:00 p.m. to 3:30 p.m. EST**

Batteries contain heavy metals such as lead, cadmium, nickel and mercury that contaminate the environment when improperly disposed. As more US jurisdictions seek to relieve the waste disposal burdens of



municipalities, the number of proposed product stewardship programs for batteries has increased. This call will explore how battery recycling can be increased, ways to measure recycling performance, and the challenges encountered along the way. It will address developments in Canada to establish performance goals and metrics for batteries and consider steps battery manufacturers are taking to strengthen recycling programs. Recommendations from a new report on battery performance metrics will also be shared. For registration information, please visit the Product Stewardship Institute Web site.

### **How to Minimize Liability in IT Asset Disposition – December 9, 2:00 p.m. to 3:00 p.m. EST – Webinar**

When you remove old IT assets, your liability usually doesn't disappear with them. Your responsibility for the data stored on those devices as well as

environmental protection is put to the test with your disposal decisions. Proper planning can protect you and your organization from hefty fines, negative press, and loss of customer goodwill.

Some of the liability issues to be discussed during this [free webinar](#) include:

- When liability transfers to another party
- What reasonable liability is
- Why there is no such thing as unlimited liability

### **KREC Quarterly Meeting – December 10, 1:00 p.m. to 3:00 p.m. EST – Frankfurt**

At KREC's December Quarterly Meeting members will learn about the findings of the Governor's Task Force on Biomass and Biofuels, KREC's ongoing efforts and new initiatives, and KREC's technical assistance activities and partnership with the KEEPS program. The meeting will also review issues raised at the Carbon Forum, which will give members a chance to discuss in more detail the topics addressed during the forum. In addition, an overview of the initial activity of research projects funded by KREC's 2009 competitive grants program will be presented.

[Register today](#) for this meeting! Please register no later than December 7, 2009.

### **Economic and Environmental Benefits of EPR: Making the Case for Product Stewardship – Teleconference – December 15, 2:00 p.m. to 3:30 p.m. EST**

In order to build the case for product stewardship in state legislatures around the country, local governments and other stakeholders need information about product stewardship results. Specifically, is product stewardship improving environmental quality? Is it saving local governments money? This call will provide facts and figures on product stewardship's benefits at the local and state level. It will introduce PSI's Financial Benefits Calculator and series of case studies and factsheets about product stewardship's bottom line benefits, as well as work underway at the California Integrated Waste Management Board to document societal benefits from EPR. For registration information, please visit the [Product Stewardship Institute](#) Web site.



## The Southeast Recycling Conference & Trade Show – March 7-10, 2010 – Destin, FL

The [Southeast Recycling Conference & Trade Show](#) (SERC) is a four day event linking industry leaders and recycling officials, offering focused educational sessions, the latest recycling products, equipment and services and exciting networking opportunities. The event will attract 400-600 industry leaders and exhibitors.

